

## Building a Championship Program

University of Calgary | Dinos Men's Basketball

"We Need Your Support"

### Goals

The Men's basketball program, supported by the Sixth Man Club (SMC), has committed to a 5-year plan to become one of the top men's basketball programs in the country. The goals for both the Men's team and the SMC for year one of the plan are as follows:

## Vision & Goals

Dinos Men's Basketball Vision	Sixth Man Club Vision
<ul style="list-style-type: none"> <li>Be a destination of choice in Canada for the best men's basketball players in the country.</li> <li>Be consistent Canada West and CIS Championship contenders.</li> <li>Create a culture of excellence that fosters well rounded graduates .</li> <li>Culture of lifelong commitment to the program.</li> <li>Graduate well rounded men and create future career opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>Foster alumni connectedness.</li> <li>Support players with financial aid, mentorship and employment opportunities</li> <li>Put in place sustainable funding sources to create a national calibre program.</li> <li>Create a network that fosters professional connections and opportunities between alumni and new graduates</li> </ul>



Goals/Measures

- U of C is consistently a Top 3 choice among top recruits considering a Canada West Conference university
- 80%+ players in program provide positive testimonial about the impact the program has had on their lives and preparation for life after basketball
- Within 5 years 80% of players who played at least 3 years in program are connected members of the SMC
- Achieve sustainable funding model within 5 years
- Effective functioning professional network within 3 years supported by social media and networking opportunities
  - All graduates are prepared for job searches by February of their graduating year ("No man left behind")

**SIXTH MAN CLUB**  
Supporting U of C Men's Basketball

Our mission is to develop fine young men that become tomorrow's business and community leaders; and to set a new standard of competitive excellence for the men's basketball program.

### Fundraising Support

The funding required to build a championship team is as follows:

Dinos Men's Basketball Funding	Total Current Funding	Championship Funding	CLOSING THE GAP
Conference Travel	\$40,000	\$70,000	<b>\$30,000</b>
Team Operations	\$20,000	\$40,000	<b>\$20,000</b>
Student-Athlete Awards	\$24,600	\$46,200	<b>\$21,600</b>
Coaching Development	\$10,000	\$60,000	<b>\$50,000</b>
Academic Development	\$5,000	\$25,000	<b>\$20,000</b>
Sport Science	\$12,000	\$90,000	<b>\$78,000</b>
Elite Competition	\$15,000	\$50,000	<b>\$35,000</b>
<b>TOTAL</b>	<b>\$126,600</b>	<b>\$381,200</b>	<b>\$254,600</b>



There is a substantial funding gap for the team as compared to the funding leading programs across the country have access to. We need your support to close the gap!



In the 2016/2017 year, the initial incremental use of funds priorities are as follows:

1. Assistant coach: Estimated budget - \$60,000
2. Non-Conference Travel: Estimated budget - \$35,000
3. Scholarships: Estimated Budget - \$22,500

Our key fundraising initiatives for 2016 are:

- Matching Funds: Our goal is to raise \$20,000 in matching funds. The U of C will match donations dollar for dollar, to contribute a total of \$40,000 towards general operating funds.
- General Operating Funds: Our greatest need is to grow the annual operating funding to address the 2016/17 funding priorities.
- Scholarship bursaries: For those donors that would like to contribute scholarship funding, we offer multiple scholarship funds to contribute towards, either through a one-time donation or via an endowment fund.

If you are able to donate >\$250 towards one of our three initiatives, please contact Geoff Thompson. Annual memberships (either through monthly or a one-time donation) in the SMC of up to \$250 can be made online on the SMC website (<http://www.sixthmanclub.ca>). Your donation will go towards the team's general operating requirements or SMC expenses.

All donors will be recognized on the SMC website. In addition, on nights the hospitality area is set up in the north end-zone of the Jack Simpson Gym, we welcome donors to mix and mingle with other members, alumni and donors.

Corporations that are interested in becoming a corporate sponsor of the team will be recognized per U of C's Proud to be a Dino program. Recognition will include:

- 16' x 2.5' courtside signage
- Recognition via on-court cheque presentation ceremony
- Logo on godinos.com

For more information on the benefits U of C can extend donors (per CRA regulations), please go to the U of C's site [godinos.com/proud](http://godinos.com/proud).

To become a corporate sponsor to the team, please contact Geoff Thompson ([githompson@shaw.ca](mailto:githompson@shaw.ca)) or Alex Molotsky ([asmolots@ucalgary.ca](mailto:asmolots@ucalgary.ca)).



## Fundraising Committee/Team Resourcing

We are looking for the following roles on the fundraising committee.

- Geoff Thompson - Chair
- Program Coordinator – CMBA
- Program Coordinator – Sponsorships (including end zone operations)
- Targeted Giving Support and Casino Coordinator
- Coach Vanhooren

Contact Geoff if you are interested in joining the fundraising committee.

## SMC Board of Directors:

The volunteer Board of the SMC is made up of respected alumni and supporters:

Tom Bishop, President

Sean Foote, Finance

Sandor Kiss, Member Relations & Communications Committee Chair

Jamie McLeod, Community Outreach and Marketing Chair

Andy Stordeur, Mentorship and Employment Chair

Wayne Thomas, Communications

Geoff Thompson, Fundraising Chair

Dan Vanhooren, Head Men's Basketball Coach



Thank You for your Support!

